

JAMES ABERCROMBIE



DESIGN
ILLUSTRATION
KARAOKE
MORTAL KOMBAT

GIVE ME A CALL! AT
COOLDESIGN.ZONE



SOFTWARE & APPS

Adobe Illustrator.....	YES
Adobe Photoshop.....	YES
MAC OS.....	YES
Procreate.....	YES
Adobe AfterEffects.....	YES
Adobe InDesign.....	YES
Maxon Cinema 4D.....	YES
Miro.....	YES
Logic Pro.....	YES

THINGS YOU MIGHT LIKE TO KNOW ABOUT ME

- I have a wife and two daughters, all of whom are cooler than me.
- I am addicted to karaoke. I once sang karaoke with Dennis Haskins, the actor who played Mr. Belding.
- Besides design and family, music is pretty much my life. I play guitar, bass, keyboards, and toy around on drums. I also collect records.
- I believe world peace will be restored through the power of good puns.

ASK ABOUT MY LACK OF MEANINGFUL EDUCATION

- I attended a community college for two years and *thought* I attained an associates degree.
- I found out during a background check for my current job that I *did not* receive that degree. The school has since closed, so I cannot ask why.
- I also attended the Portfolio Center in Atlanta for two semesters. It was very expensive.
- A week before finals, my laptop fell to the ground and I lost a majority of my work. I couldn't buy another laptop with student loans, so I dropped out.
- This is all WAY funnier in hindsight.

(770) 365 - 6701

JAMES@JAMESABERCROMBIE.COM

@DANCEBUFFET

FAST DELIVERY

EXPERIENCE

Mailchimp.....2016-Now
Role: Senior Brand Designer

I've been the design lead on multitudes of projects across a variety of media for Mailchimp. Including, but not limited to: Pop-up shops, annual reports, video games, onboarding kits, parade floats, food trucks, capsule collections, skate decks, murals, and mountains of promotional swag.

The SuperGroup.....2005-2016
Role: Senior Designer

I started as a contractor designing coupons and ended up a senior designer working on some of our largest accounts. My clients included Johnson & Johnson, Coca-Cola, Disney, Chick-fil-A, Blue Cross Blue Shield, The Weather Channel, Krystal Hamburgers, and loads of others.

School Night.....2015-2016
Role: Co-founder/Creative Director

School Night is a children's brand I started with my wife. I illustrated and designed the products, photographed them and animated them in funny gifs. I handled operations, maintained our online store, and did all fulfillment myself. We were featured in Atlanta Magazine and various blogs and sold in a few boutiques. We had to hang it up when our second daughter was born. It's okay, she's worth it!

Freelance.....Like, Forever

Doing freelance design and illustration is when I can take on passion projects and dig in deep. I have branded a modern architecture firm and multiple record labels, created all the merch for Atlanta's Music Midtown in 2019, and designed the packaging for lots of albums. Oh, and I co-wrote and illustrated a children's book! I like to work.

LOCATIONS:

HOME: ATL, GA
CURRENTLY: ABQ, NM
REMOTE-FRIENDLY

"AWARD-WINNING"

CANNES LION
(GOLD - SMALL WORLD MACHINE, COCA-COLA - 2013)
FAST CO. BEST OF RETAIL DESIGN
(HONORABLE MENTION - SMALL MALL BY MAILCHIMP - 2020)
ADC 100TH ANNUAL AWARDS
(SHORTLIST: 7 CATEGORIES - MAILCHIMP 2020 ANNUAL REP)